

Why should
I become a
member?



The voice of the Bathroom Industry

www.bathroom-association.org.uk

What's in it for me?

Lobbying

The BMA undertakes a strong lobbying function and provides opportunity for members to voice and influence direction.

The Bathroom Conference

Organised by the BMA on behalf of its members, it is regarded as the most important event in the Bathroom calendar. As members' "highlight of the year" the conference includes, workshops, exhibitions and networking opportunities.

Marketing

The marketing function of the BMA is driven by a very active members' marketing committee. A wealth of marketing information is disseminated and includes a wide range of resources. The members committee works hard to promote the interests of the industry.

Technical & Environmental

The BMA library and expertise is a precious source of information for members legislation, regulation and product performance standards.

Water Efficiency

We regularly update our members with governments eco-strategy, reducing wasted energy and water. Regular meetings, presentations and workshops enable members to gain first hand knowledge of what is happening and to debate the industry view. The water label was introduced to aid government in the drive to reduce water consumption in the UK. The scheme is voluntary, credible and well respected within the industry, and now acceptable across Europe.

Education & Training

The Bathroom Academy was established to improve the knowledge base of the industry, from manufacturing to retailing, members participate in the development of the industry guides and web information thus ensuring the latest technology is included.

Making Life Easier

"Making life easier" looks at the ageing population and the challenges this presents to manufacturers. We look at the market, the challenges and aspirations which is collectively used to aid members in making their own commercial decisions.



Find out more about the benefits of membership

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